

Company Profile

W&S Group Company established No. 1 most active online panel industry in Indonesia and Vietnam. Our company specialises in Online Research, Offline Research, Sales & Digital Marketing in South East Asia, including subsidiary office in Japan, Vietnam & Indonesia.

At this current time we've just tied-up with Macromill Group as a strategic partnership.

W&S Thailand is part of W&S Group Company. By expanding into Thailand market, we searching for talented and skilled members to established new company.

To fulfil the vision of becoming the Top Online Market Research Company in South East Asia, now we are looking for potential candidates who possess competence, experience and quality for following positions:

Research Planner – Exp 1 Position

● **Job description:**

- ✓ Setting clear research designs which can cover all client's marketing objectives
- ✓ Managing overall research process, schedule, quality control and budget with team/suppliers.
- ✓ Anticipating research issues and providing solution to ensure that the committed timelines are met.
- ✓ Analyzing key findings and providing recommendation for clients' marketing plans.
- ✓ Preparing quotations, samples, technical information or other documents for customers

● **Essential requirements:**

- ✓ Bachelor Degree or above (Economics / Marketing / Market research background)
- ✓ Minimum of 3 years working experience in research are required
- ✓ Possess strong conceptual and analytical skills. Highly numerate with strong grasp of statistics are advantage.
- ✓ Good English communication skill, both verbal and written.
- ✓ Having experiences of data analysing by Excel, SPSS is an advantage.

● **Other requirements:**

- ✓ Age : any
- ✓ Honest and discipline
- ✓ Be able to work under pressure
- ✓ Have long term commitment with the company
- ✓ Creative and active at working.
- ✓ Collaborate with cross-functional teams and provide support to multiple accounts while efficiently contribute to the team simultaneously.
- ✓ Computer literate with skilled in SPSS and MS Office (especially Excel, Power Point).
- ✓ Be interested in Online Panel Management and Market Research

- ✓ Willing to create new business ideas
- ✓ Having high working spirit
- ✓ Love challenges in the new market
- ✓ Have vision to reach top of the career
- ✓ Willing to join the company for long-term

WORK BENEFITS

- Promotion opportunity, good job conditions to develop competency.
- Work in a dynamic environment with challenges.
- Yearly salary adjustment.
- Working time: 8:30 am to 17:30 pm from Monday to Friday.