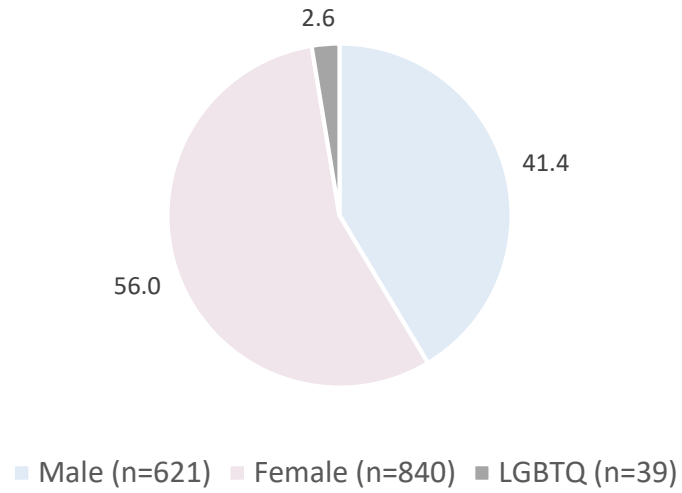


Report on
Thai's readiness
for viral-diseases

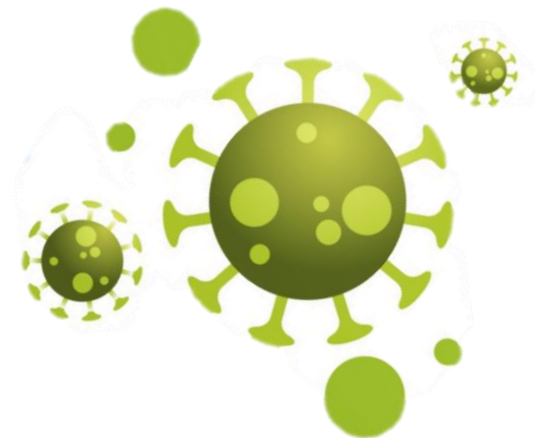
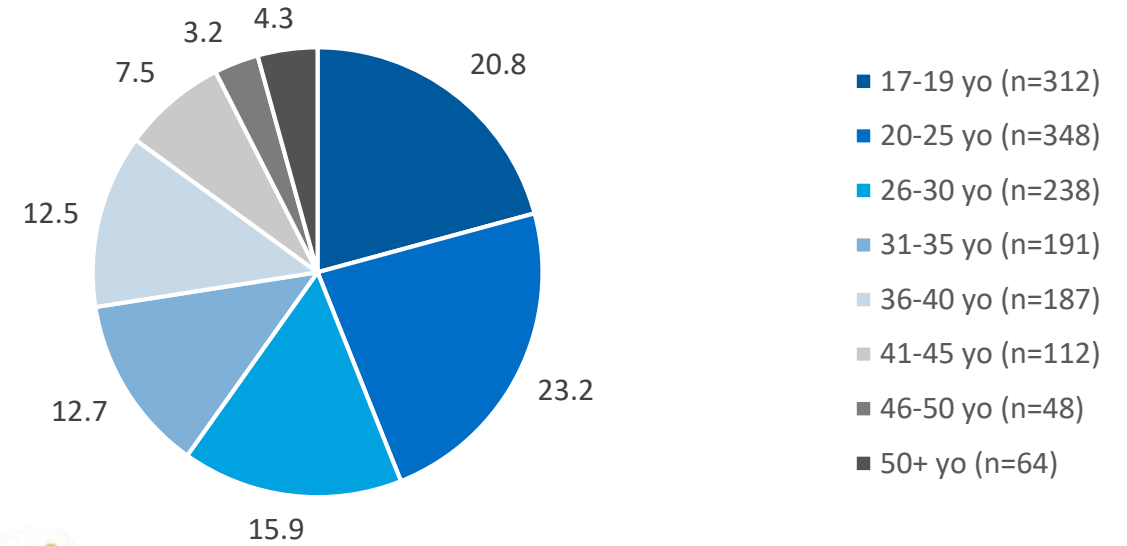


Respondent Profiles

○ Gender

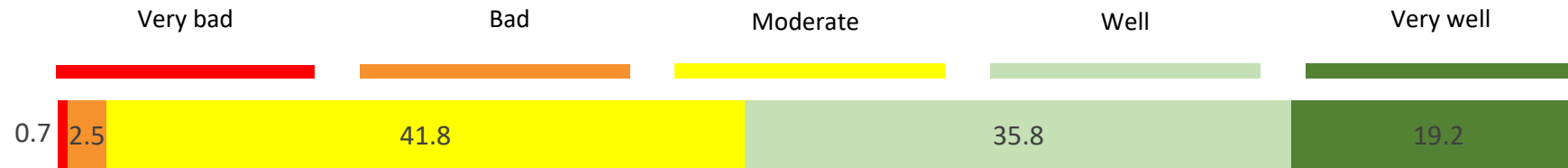


○ Age group

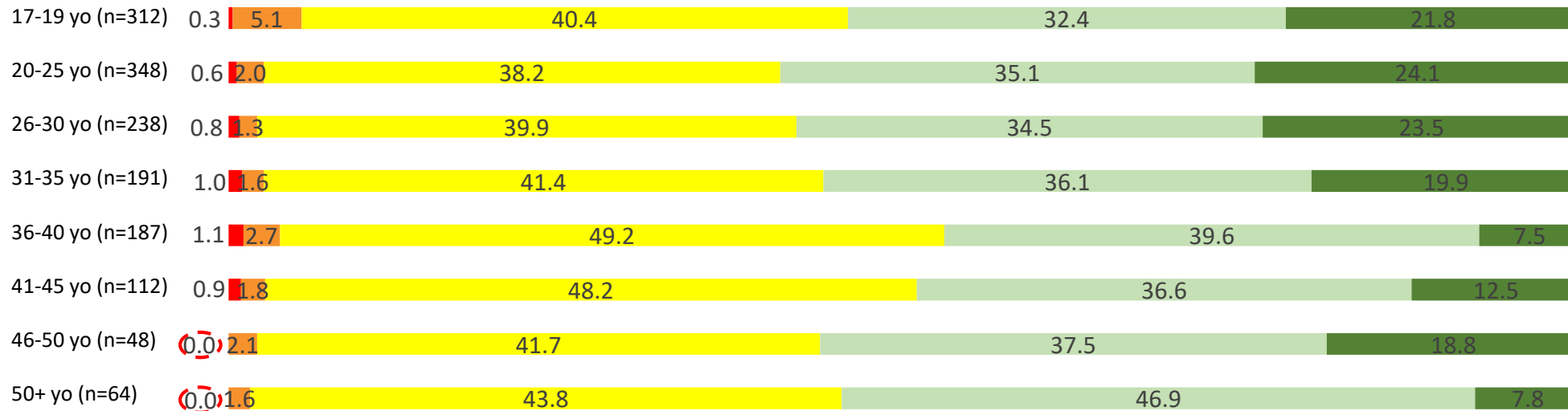


Prevent spreading viral diseases

- Generally, Thai people think that they know how to protect themselves from viral diseases (96.8%)
 - The majority of respondents think that they have moderate knowledge about how to prevent infectious (41.8%)



- The only two groups that did not choose very bad are 46-50 and 50+ years old

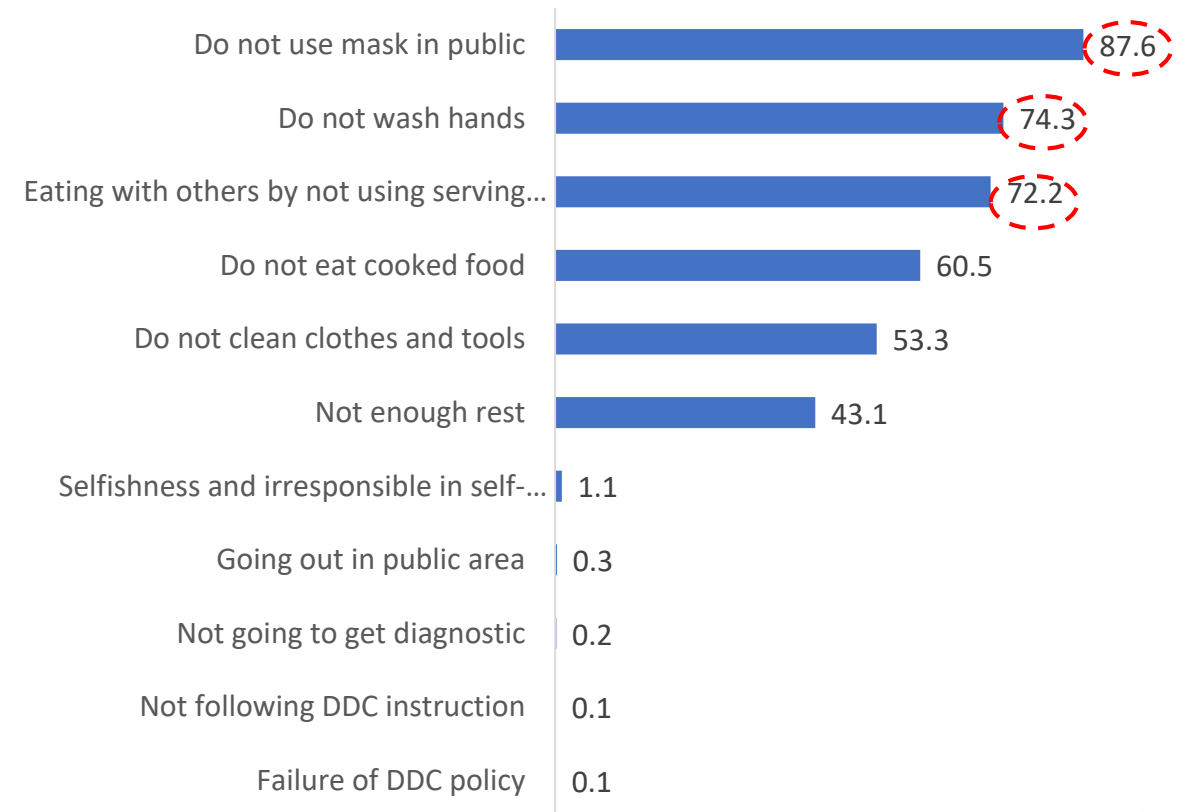
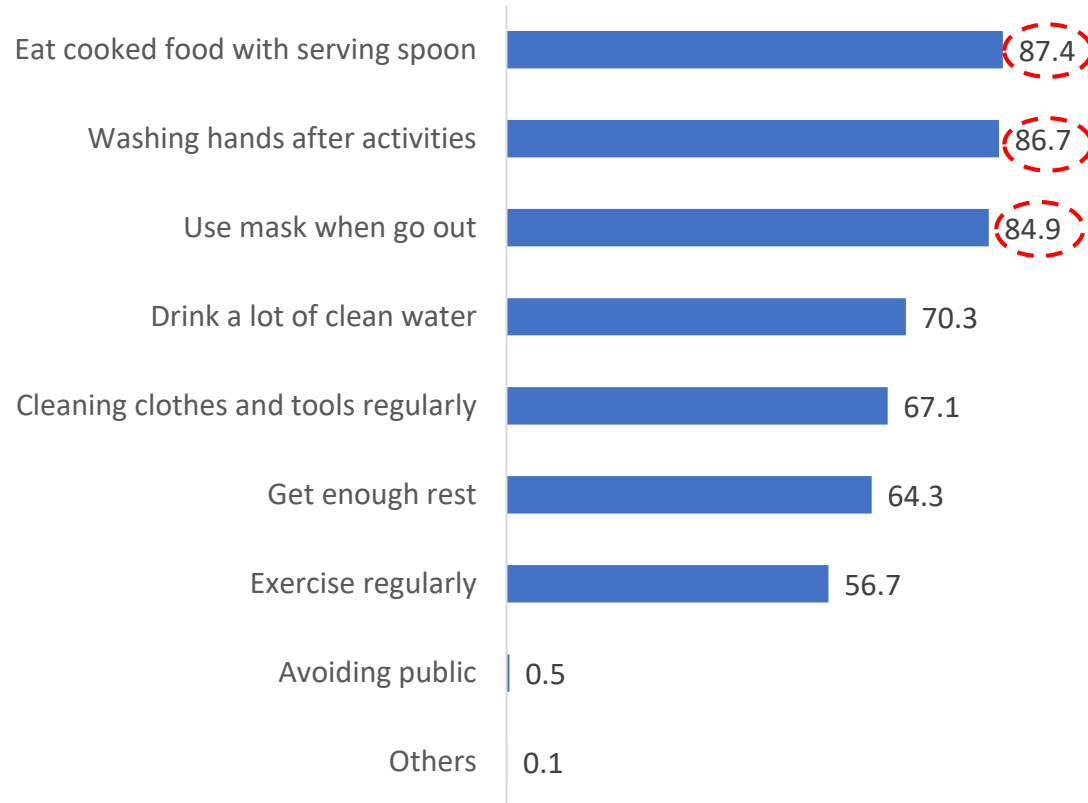


Q3. How well do you think you are toward knowing how to prevent viral diseases? (Rating)

Unit: %

Prevent spreading viral diseases**

- Thai people tends to eat cooked food with serving spoon (87.4%), followed by washing hands (86.7%) and use masks (84.9%)
- The main reason that Thai people think it helps spreading diseases is not wearing mask* in public (87.6%)



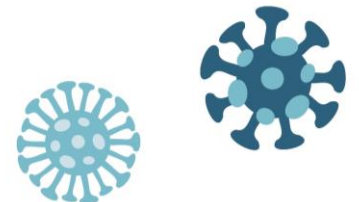
Q4. How do you prevent spreading diseases? (MA)

Q5. What do you think is the reason that diseases spread quickly? (MA)

Unit: %
Based on n=1500

*surgical mask

**according to Thai DDC guideline





Summary and insight

- In general, Thai people think that they know quite well about preventing viral diseases
- Age does not related to the knowledge of preventing viral diseases, this might be the outcome of long running DDC's campaigns that is continuing giving knowledges to public for decades
- The most common method for Thai people to prevent spreading is using serving spoon
- Surgical masks is the way that Thai people think it could slow down the spreading rate of diseases, despite the researches from around the world do not support this method.



Innovative insights for all

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